



## **TigerRisk partners with cutting-edge data analytics firm Pinpoint Predictive**

Stamford, CT, October 18, 2021 - TigerRisk Partners LLC, a leading risk, capital and strategic advisor to the global insurance and reinsurance industries, has announced a partnership with Pinpoint Predictive, the leading analytics platform providing powerful new predictive signal to insurers via individualized data enrichment and explainable analytics.

Pinpoint's innovative platform uses proprietary data and powerful deep learning algorithms to help P&C insurers to make more sophisticated decisions.

Pinpoint's AI has modeled the behavioral propensities of the adult population of the US. Its automated platform produces risk scores for individuals as well as explainable analytics revealing the factors that drive specific human behaviors. These new capabilities allow insurance companies to significantly boost key predictions at the time of quote, including claims frequency, SIU referral, litigation propensity, cancellation, and home-inspection outcomes.

The platform helps optimize front-end processes across marketing and distribution channels, including aggregators, agency book rolls, MGAs, brokers, and direct.

"We are continually looking to partner with best-in-class insurtech firms, and we think Pinpoint fits that criteria", said Bill O'Keefe, TigerRisk's Head of Strategy. "Pinpoint is a personality-focused data enrichment platform that provides new predictive power to carriers and MGAs, leveraging the latest in behavioral economics and artificial intelligence, all in a privacy-safe fashion. Factoring individuality into predictions can save \$100s of millions per year. This partnership demonstrates TigerRisk's commitment to supporting cutting-edge technology companies as well as our desire to bring value-added opportunities to our clients."

"We are thrilled to be partnering with TigerRisk to offer their clients our unique and impactful platform," said Pinpoint Chief Executive Officer Scott Ham. "Personalizing predictive analytics with Pinpoint provides a tremendous opportunity to treat people as true individuals with future potential".

Founder and CIO Avi Tuschman added: "This partnership will allow Pinpoint to expand its reach and bring individualized intelligence to leading P&C carriers, enhancing their risk selection by making better forward-facing predictions."

### **Ends**

Issued by Rein4ce on behalf of TigerRisk

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### **About TigerRisk**

TigerRisk Partners LLC is a leading risk, capital and strategic advisor to the insurance and reinsurance industries founded in 2008. TigerRisk Capital Markets & Advisory (TCMA), a broker dealer registered with the U.S. Securities and Exchange Commission, a member of FINRA and a member of SIPC, is a wholly owned subsidiary providing clients strategic advice on mergers, acquisitions, and capital markets products and transactions.



Headquartered in Stamford, CT, TigerRisk has offices in Stamford, New York, Bermuda, London, Hong Kong, Minneapolis, Chicago and Raleigh. For more information, visit [www.TigerRisk.com](http://www.TigerRisk.com).

**About Pinpoint Predictive**

Pinpoint provides an insurance-specific data enrichment and analytics platform to help carriers better predict individual risk and engagement behaviors. Pinpoint's proprietary scores leverage the latest advances in behavioral economics, artificial intelligence, and privacy safeguards. Clients have experienced positive impact across the insurance value chain, including significant boosts in predicting claims frequency and severity, cancellation, SIU referral, litigation, and other key behaviors. For more information, please visit [www.pinpoint.ai](http://www.pinpoint.ai).